



THE CITY OF SAN DIEGO **MANAGER'S REPORT**

DATE ISSUED: July 29, 2005

REPORT NO. 05-171

ATTENTION: Honorable Deputy Mayor Atkins and City Council

SUBJECT: Appointments

SUMMARY

THIS IS AN INFORMATION ITEM ONLY. NO ACTION IS REQUIRED ON THE PART OF THE CITY COUNCIL.

I am extremely pleased to announce the appointments for the following three individuals to key City positions.

I have formally appointed Ellen Oppenheim as Deputy City Manager. Ellen is responsible for the development related functions, including the Planning, Development Services, Community and Economic Development, and Neighborhood Code Compliance departments. She serves as the City's representative to the Land Use and Housing Committee of the City Council, as liaison to the Housing Commission and represents the City on the San Diego Model School Development Agency. Ms. Oppenheim joined the City of San Diego in June 2002 as Park and Recreation Director and served in that capacity until June of this year when I appointed her as Acting Deputy City Manager. Ms. Oppenheim started her career in university administration. Most recently she was Associate Dean of Students at Stanford University. She received both her MBA and BA at the University of Wisconsin-Madison.

I have also formally appointed Ted Medina as the Park and Recreation Director. He has been serving in an acting capacity in the position since June 2005. Ted began his City career in September of 1969 as a 16 year old Recreation Aide. Throughout his career, he served communities in virtually every area of the City in several classifications, including Recreation Leader II, Recreation Center Director I and III, Area Manager I and II, District Manager, Centre City Maintenance Coordinator, Deputy Director and Chief Deputy Director. Mr. Medina attended local public schools and graduated in 1975 with a Bachelor's degree in Park and Recreation Management from San Diego State University.

I have also formally appointed Ronald Villa as the Financial Management Director. Ron is

responsible for the planning, development and administration of the City's operating and capital budgets. He will also be overseeing recommendations for pension solutions and developing options for revenue and expenditure efficiency opportunities. Mr. Villa has been serving in an acting capacity in the position since March 2005. He joined the City in 1985 while attending college at night and is a second generation City employee. After graduation from San Diego State University with a BA in Public Administration, Mr. Villa began work as a financial analyst in the Clean Water Program. He also worked in the Water Department and the Financial Management Department, where he served as the Budget Director for five years.

Each of these appointments ensures that the management of the City is well protected. Their prior exhibition of professionalism and dedication to this community is well established. In other words, they have each demonstrated their willingness to place the interest of our citizens first! It is for this reason that I proudly appoint them and ask that you join me in congratulating these three on their appointments.

Respectfully submitted,

P. Lamont Ewell
City Manager